

Sponsor Talking Points

Friendly, flexible language for event hosts and collaborators.

We are excited to be sponsoring your event. Everything in this packet is yours to use in your own words, in whatever order the moment calls for. **Have a most excellent event!**

START HERE

Please read or listen to Get to Know Us before the event.

frostytools.com/get-to-know-us

Get to Know Us

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20-Second Overview

Friendly, flexible language for event hosts and collaborators.

“FrostyTools is a collection of Twitch tools that gives streamers an extra set of hands for the whole show.

01

It keeps chat warm while streamers focus on being live.

02

It helps viewers feel seen and valued.

03

It turns strong stream moments into shareable clips, without hours of extra work.

TOP THREE TO FOCUS ON

01 Smart Chatbot

Its full feature set supports the whole live show. Welcomes, shoutouts, celebrations and recaps keep the community connected from go-live to raid-out.

02 Highlight Hunter + Shortify

Gives one stream a long tail of social posts. Highlight Hunter finds strong moments across a long VOD; Shortify turns the picks into captioned vertical clips.

03 Chat Quiz

Makes community engagement fun, and earns bits. Viewers spend bits to challenge the streamer with questions drawn from the channel's own history.

What makes FrostyTools different

Pick the point that fits the moment and say it in your own voice.

A community-first labor of love

Built by a small group of friends and shaped by streamers, creators, Benefactors, viewers, testers and the wider community.

No investors or corporate parent

Nothing covers the gap, so FrostyTools charges closer to true operating costs and runs on very thin margins.

Benefactors help carry the cost

Cooldowns help preserve free access, and Benefactors help keep that door open.

RESPONSIBILITY IN THREE SOUND BITES

You are not the product

FrostyTools does not push advertising or make money from selling user data.

AI use is visible and controllable

Every use is disclosed, and streamers choose which features run. FrostyTools does not use Generative AI for art, images or video.

AI Transparency

Socially and ecologically responsible

Benefactor plans and token purchases support carbon removal through Stripe's Climate Initiative.

Climate and energy

INVITE PEOPLE TO TRY IT

Anyone can try one tool free at FrostyTools.com. Streamers choose what runs and can disconnect anytime.

The Frosty AI Scale

The scale is intentionally small.

WHY FROSTYTOOLS PUBLISHES IT

FrostyTools publishes product-by-product AI disclosures so streamers can see where AI appears, what each product reads and writes, what FrostyTools will not generate, and the benchmarks used to keep improving.

HOW TO READ IT

It tells you whether a product uses no AI, analysis-only AI, generative text AI, or a class of generation FrostyTools does not use.

L0

No AI

This product does not use any kind of AI or LLM.

OVERLAYS & TTS • VIBE RAIDER • JACKBOX LOBBIES • MY QR

L1

Non-Generative AI Analysis

Measures what already happened (chat reactions, audio peaks, scene changes, channel matches) and returns timestamps and rankings. It generates no text, images or audio.

HIGHLIGHT HUNTER + SHORTIFY

L2

Generative Text AI

Generates text from public chat content you authorize and public Twitch profiles. Always public-facing, always with your permission. You can turn this feature on or off at any time in your dashboard.

SMART CHATBOT • CHAT QUIZ • STREAMCARD

L3

Generative Images and Video

FrostyTools does not generate images, video, or artwork in its output. You will never see generative art landing in your stream. While we are innovators and creators who love new technology, we are equally passionate about protecting our community of amazing humans and their creative works.

NOT USED

FULL PRODUCT-BY-PRODUCT DISCLOSURES

Open AI Transparency

frostytools.com/ai-responsibility

What to mention when

Scan this page when you need the right sponsor mention for the moment.

PRIMARY PRODUCTS



LIVE COMMUNITY

Smart Chatbot

Nine contextual engagement features keep your community connected across the whole live show.

NINE FEATURES ON PAGE 07



AFTER THE STREAM

Highlight Hunter + Shortify

Turns one good VOD into multiple highlights and many captioned social posts without hours of timeline scrubbing.



LIVE GAME

Chat Quiz

Turns your own chat history into a bits-powered game where you earn whether the answer is right or wrong.

SECONDARY PRODUCTS & SUPPORT

Vibe Raider

Finds live channels that fit your community's vibe while keeping the final raid choice in your hands.



Overlays & TTS

Brings shoutouts, alerts, spoken messages and recaps on screen or over the speakers.

StreamCard

Turns a Twitch channel into a shareable collectible released during occasional edition windows.



Jackbox Lobbies

Lets trusted viewers into the game without putting the raw room code on screen.



My QR

Turns offline interest into Twitch visits with a free branded QR code that points straight to the channel.

SUPPORT & SHARING



Gifting, Benefactor & Tokens

Lets people share premium access or pay-as-you-go tools while directly supporting the community-first project that makes meaningful free use possible.

KEEP THE MENTION NATURAL

Lead with the product that protects or extends the stream's momentum. A relevant example is more memorable than reading the whole list.

Smart Chatbot

A low-stress companion for community moments that are easy to miss.



SAY IT LIKE THIS

Smart Chatbot's full feature set supports the whole live show. Welcomes, shoutouts, celebrations and recaps **keep the community connected from go-live to raid-out.**

AT A GLANCE

FrostyTools Smart Chatbot is a browser-based Twitch chat companion that handles contextual welcomes, shoutouts, recaps, celebrations and more, keeping your community connected while you focus on being live.

WHY STREAMERS CARE

Streaming is a one-person production. Smart Chatbot takes care of small acknowledgements and transitions so streamers can stay present for the human moments that matter most.

NINE FEATURES, ONE COMPANION

01

Full-Scope
Shoutouts

02

Warm Welcomes

03

Lurker Love

04

Attention Retention

05

Custom
Celebrations

06

Tailored Raid
Messages

07

Reactive
Responses

08

Showstarter

09

Smart Scheduled
Chat Messages

[Open the Smart Chatbot page](#)

What each one does, and why it lands with a community, is on page 07.

L2 • GENERATIVE TEXT AI

L2

Generates text from public chat content you authorize and public Twitch profiles. Always public-facing, always with your permission. You can turn this feature on or off at any time in your dashboard.



The nine Smart Chatbot features

What each one does, and why it lands with a community.

01 Full-Scope Shoutouts

Uses public channel context to introduce the creator behind a username.

Gives chat a reason to care and an instant conversation bridge.

02 Warm Welcomes

Greets each new follower using their name and the current stream, with offensive-name and follow-spike protections.

Turns a follow into a personal first impression without derailing the live show.

03 Lurker Love

Responds to !lurk using recent chat and the stream's tone.

Makes quiet support feel seen even when attention is on the show.

04 Attention Retention

Posts ad-break recaps and Curiosi-tease messages. Keeps late arrivals and lurkers connected to the story when video is interrupted.

05 Custom Celebrations

Creates contextual thank-yous for subs, gifted subs, bits and charity donations.

Makes support feel memorable instead of mechanical.

06 Tailored Raid Messages

Connects where your stream just was with the channel your community is joining.

Helps the raid arrive with context, personality and a natural reason to talk.

07 Reactive Responses

Lets viewers mention or reply to the bot for contextual interactions.

Keeps chat moving while gameplay, setup or a break needs your attention.

08 Showstarter

Posts a "last time on" recap when you go live.

Gives returning viewers context and newcomers an immediate way into the conversation.

09 Smart Scheduled Chat Messages

Adapts reminders and calls to action to current stream topics and recent chat.

Keeps important messages fresh instead of fading into repeated timer noise.

L2

L2 • GENERATIVE TEXT AI

Generates text from public chat content you authorize and public Twitch profiles. Always public-facing, always with your permission. You can turn this feature on or off at any time in your dashboard.

Chat Quiz

Community support that feels like a game, not a transaction.



SAY IT LIKE THIS

Chat Quiz turns a community's chat history into a live game show. Viewers use bits to challenge the streamer, everybody gets to relive a real chat moment, and the **streamer earns the bits** whether the answer is right or wrong.

TALKING POINTS

- 01 **Free for streamers to add.** Viewers power each challenge with bits through the Twitch extension.
- 02 **The streamer earns either way.** A correct answer scores for the streamer; a miss scores for chat, but the bits still pay out.
- 03 **The questions come from the channel.** Chat Quiz uses recent public chat and stream transcripts rather than unrelated facts.

USEFUL AT AN EVENT

Use it as a segment. It fits transitions, breaks, charity milestones, or a planned burst of community energy.

Explain the mechanic once. Viewers challenge; the streamer answers A, B, C or D in chat; the score updates.

AT A GLANCE

FrostyTools Chat Quiz turns your own channel history into a bits-powered live trivia game, giving chat a fun way to challenge you while you earn the bits whether the answer is right or wrong.

WHY STREAMERS CARE

The fun comes from recognition: chat gets to see whether the streamer remembers the small stories, jokes and details the community has shared. The result is part game show, part community memory.

[Open the Chat Quiz page](#)

L2 • GENERATIVE TEXT AI

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Generates text from public chat content you authorize and public Twitch profiles. Always public-facing, always with your permission. You can turn this feature on or off at any time in your dashboard.

Highlight Hunter + Shortify

Spend less time scrubbing a timeline and more time deciding what is worth keeping.



SAY IT LIKE THIS

Highlight Hunter finds the best moments buried in a long VOD and Shortify turns them into captioned vertical clips, so **one stream becomes a long tail of social posts**.

TALKING POINTS

- 01 Streamers create the moments.** Highlight Hunter surfaces candidates; the streamer or editor decides what deserves to become a clip, montage or post.
- 02 Review stays in human hands.** Watch candidates, favorite the strong ones, exclude misses, and jump back to the original Twitch VOD.
- 03 Shortify handles the repeatable format work.** It creates a vertical frame and captions while preserving the streamer's actual words.

USEFUL AT AN EVENT

During the event. Encourage clear commentary and complete moments with a setup, payoff and clean ending.

After the event. Use the hunt as a review pass, save the strongest candidates, and Shortify only moments that stand on their own.

AT A GLANCE

Highlight Hunter finds the strongest moments hidden in a long VOD, and Shortify turns your picks into captioned vertical clips, so one stream can become many social posts without hours of timeline scrubbing.

WHY STREAMERS CARE

Streamers already run the production, the show, the community and the follow-up. These tools reduce the tedious search and formatting work without taking judgment away from the streamer or editor.

[Open the Highlight Hunter + Shortify page](#)

L1 • NON-GENERATIVE AI ANALYSIS

L1

Measures what already happened (chat reactions, audio peaks, scene changes, channel matches) and returns timestamps and rankings. It generates no text, images or audio.



Overlays & TTS

Put community moments on screen instead of leaving them buried in chat.

“SAY IT LIKE THIS

FrostyTools helps community moments land where everyone can see or hear them. Its overlays put shoutouts and alerts on screen, while Stream Recap turns a waiting screen into a quick ‘previously on.’

TALKING POINTS

- 01 **One hub, familiar workflow.** The dashboard provides the browser-source URL and setup guidance for OBS.
- 02 **Shoutouts become part of the show.** Community introductions can land on screen rather than disappearing in a fast chat.
- 03 **Text-to-speech adds another channel.** Triggered messages can be spoken using pre-built speech synthesis.

USEFUL AT AN EVENT

Starting soon or between segments. Use the Stream Recap to reintroduce the channel and keep the screen active.

Collaborator moments. Use an on-screen shoutout when another creator joins, raids or contributes to the event.

AT A GLANCE

FrostyTools Overlays & TTS brings shoutouts, alerts, recaps and spoken messages onto the stream through OBS browser sources, making fast-moving community moments visible and memorable.

WHY STREAMERS CARE

Chat moves quickly. A visual or spoken moment gives the whole audience time to notice a welcome, shoutout, recap or celebration, and gives the show a more intentional sense of continuity.

L0

L0 • NO AI

This product does not use any kind of AI or LLM.



Vibe Raider

End stream with a thoughtful handoff, not a guess from the category list.



SAY IT LIKE THIS

Vibe Raider helps streamers **find a raid destination** that feels like a natural next room for the community. It brings the live options and context together, while the final choice stays with the streamer.

TALKING POINTS

- 01 **Vibe comes before size.** Search with channel names or words such as cozy, chaotic, educational, story-rich or high-energy.
- 02 **The context is visible.** Matches include viewer count, stream title, category, tags, preview and match details.
- 03 **The streamer stays in control.** Vibe Raider suggests and sorts candidates; it does not automatically start the raid.

USEFUL AT AN EVENT

Raid trains. Use it when the next stop is flexible or when a backup target is needed.

End-of-event handoff. Name the shared vibe before showing the live matches. It makes the choice easy to follow.

AT A GLANCE

Vibe Raider compares live Twitch channels by community fit and shows the context behind every match, helping you end stream with a thoughtful raid while keeping the final choice in your hands.

WHY STREAMERS CARE

A raid is a handoff of trust. When chat is still warm and the streamer is tired, Vibe Raider makes it easier to compare compatible live channels without taking the decision away from the streamer.

[Open the Vibe Raider page](#)

L0

L0 • NO AI

This product does not use any kind of AI or LLM.



Jackbox Lobbies

Lets the community play, not the trolls who found the room code.

“ SAY IT LIKE THIS

FrostyTools Jackbox Lobbies puts Twitch sign-in and the host's rules in front of the room code, helping the community get into the game while making drive-by disruption much harder.

TALKING POINTS

- 01 **The room code is not broadly exposed.** Only viewers who meet the channel's rules reach it.
- 02 **Twitch sign-in adds accountability.** Participants enter through the identity they already use in the community.
- 03 **Moderation stays with the host.** Allow-lists and host controls replace opaque judgments about viewers.

USEFUL AT AN EVENT

Before the segment. Set the participation rules and test the viewer sign-in path.

On stream. Share the FrostyTools lobby path instead of placing the raw Jackbox code on screen.

AT A GLANCE

FrostyTools Jackbox Lobbies puts Twitch sign-in and your participation rules in front of the room code, letting trusted viewers join while keeping trolls and drive-by disruption out.

WHY STREAMERS CARE

Public room codes can attract anonymous disruption and stream-sniping. A simple identity and rules gate lets the streamer focus on the game instead of constantly recovering the lobby.

[Open the Jackbox Lobbies page](#)

L0

L0 • NO AI

This product does not use any kind of AI or LLM.



StreamCard

A limited-edition channel collectible that gives a community something fun to share.



SAY IT LIKE THIS

StreamCard turns a Twitch channel into a collectible creature card built from public channel data. Each edition is only available for a limited time, giving the community **something special to create and share.**

TALKING POINTS

- 01 **It is made from the channel.** StreamCard uses public channel stats, streamed categories and chat.
- 02 **The result is designed to travel.** Share it with chat, post it in Discord, or keep it as a channel keepsake.
- 03 **Each edition is only available for a limited time.** The dashboard shows when a new StreamCard edition is open.

USEFUL AT AN EVENT

Creator spotlights. Use a StreamCard as a playful introduction for a host, guest or collaborator.

Community sharing. Invite participants to post their cards in Discord or on social channels when an edition is open.

AT A GLANCE

StreamCard turns your public channel data into a limited-edition collectible creature card, giving your community a memorable keepsake to create and share whenever an edition is open.

WHY STREAMERS CARE

A channel identity can be hard to describe in one sentence. StreamCard turns stream data and community personality into a visual artifact that is easy to remember, post and talk about.

[Open the StreamCard page](#)

L2 • GENERATIVE TEXT AI

L2

Generates text from public chat content you authorize and public Twitch profiles. Always public-facing, always with your permission. You can turn this feature on or off at any time in your dashboard.



My QR

A clean, branded path from a real-world moment to a Twitch channel.

“ SAY IT LIKE THIS

My QR gives streamers a branded code that points straight to their Twitch channel. It is **free, downloadable, and useful anywhere** someone might discover a stream away from the Twitch directory.

TALKING POINTS

- 01 **It goes straight to the channel.** The scan opens the Twitch URL rather than a FrostyTools landing page.
- 02 **It matches the channel.** The design can use the profile image and channel colors or a Twitch-purple treatment.
- 03 **The PNG is reusable.** Place it on convention tables, booth signage, overlays, business cards, media kits or printed pieces.

USEFUL AT AN EVENT

Physical events. Place it where attendees naturally pause: signage, tables, schedules or printed handouts.

On-screen discovery. Use it on a holding slide or creator spotlight when a direct scan is easier than typing a channel name.

AT A GLANCE

FrostyTools My QR creates a free, branded QR code that opens your Twitch channel directly, turning real-world attention into an immediate path to your stream without a FrostyTools tracking detour.

WHY STREAMERS CARE

People discover streamers away from the Twitch directory: at conventions, community events, on printed materials, and on other screens. My QR makes that handoff immediate and recognizable.

[Open the My QR page](#)

L0

L0 • NO AI

This product does not use any kind of AI or LLM.



Gifting, Benefactor & Tokens

Useful support for a streamer, and direct support for the small crew building FrostyTools.

“ SAY IT LIKE THIS

FrostyTools is a community-first project built by a small team. It has no investors or corporate parent covering the gap, does not push advertising, and does not make money from selling user data. Benefactors help carry the financial costs, while cooldowns help preserve free access.

TALKING POINTS

- 01 **Two gift shapes are available.** Benefactor time unlocks a month of perks; token gifts add flexible spendable FrostyTools Tokens.
- 02 **The recipient chooses.** A token gift does not force Highlight Hunter or any single workflow; the recipient decides where to use it.
- 03 **The claim path is private.** The giver creates a link, sends it in an existing conversation, and the recipient claims it after signing in with Twitch.

USEFUL AT AN EVENT

Support for a stream. Benefactor access or tokens can be included when that is part of a sponsorship.

Giveaways. A private claim link can be shared with the intended recipient after the event mechanic is complete.

AT A GLANCE

FrostyTools Gifting sends Benefactor access or Tokens through a private claim link, giving the recipient premium perks or pay-as-you-go tools while directly supporting the community-first project that makes meaningful free use possible.

WHY STREAMERS CARE

A useful gift lets a streamer try a tool without taking away their choice. The same support also helps FrostyTools preserve free access without relying on ads or selling user data.

[Open the Gifting, Benefactor & Tokens page](#)

CLIMATE COMMITMENT

Benefactor plans and token purchases support carbon removal through Stripe's Climate Initiative. Free usage is subsidized by Benefactors; FrostyTools does not claim that free plans themselves carry a climate contribution.